



Encinitas 101 MainStreet Association
818 S. Coast Hwy 101
Encinitas, CA 92024
760.943.1950

March 25, 2020

To Our Encinitas Street Fair Vendors,

After much thought and consideration, Encinitas 101 with the support of the City of Encinitas has decided it would be best to cancel our postponed May dates (May 16-17), given the current developments on COVID-19. We hoped that we would be able to continue in mid-May but we value our vendors and attendees too much to put them in harm's way.

Now for some good news! In efforts to recoup the loss of our Spring Street Fair, the City of Encinitas has agreed to extend our one-day Holiday Street Fair on November 22 to a two-day fair making it Saturday & Sunday on November 21-22, 2020. We understand that vendors rely on these events heavily so it is a relief to be able to offer you all two days in the Fall!

We require a response by the deadline of April 30th whether you are able to join us in November or not. If we do not hear from you by April 30th, your reservation will automatically transfer to the November 21-22 date.

We are offering **two options** for those vendors who have already **registered and paid** for a booth(s) for the original event date of April 25-26, 2020. **We will need ALL VENDORS to take action on one of the below options.**

1) OPTION 1: Transfer your paid booth fee to the new 2 day November 21-22, 2020 Holiday Fair. No additional fees required. **Action Required:** Log onto the following link to easily reapply for Nov 21-22, 2020:

[\[https://www.kennedyfares.com/encinitas/encinitas-2-day-holiday-fair-new-terms-and-conditions\]](https://www.kennedyfares.com/encinitas/encinitas-2-day-holiday-fair-new-terms-and-conditions).

2) OPTION 2: Refund - If you are unable to commit to Opt 1 above, your booth fee will be fully refunded by the Encinitas Downtown Merchant Association. **Note: This refund offer expires 30 days from date of this notice.** **Action Required:** Email to [mellanie@encinitas101.com] for your refund request.

We will require responses from ALL VENDORS – You must choose one of the two options above. Please choose and activate your option by April 30th, 2020, to assist us as we move forward with planning for the new 2-day Holiday Street Fair.

Thank you - Encinitas 101 MainStreet Association