



May 3, 2020

To our Escondido Street Festival Vendors & Performers,

After much thought and consideration, the Escondido Downtown Business Association and City of Escondido Management have decided it would be best to cancel our Street Festival scheduled for May 30, 2020. We had hoped state and county health officials would have provided safety guidelines by now that would allow us to conduct the festival as planned but it does not appear those guidelines will be forthcoming. There is hope that this festival can be rescheduled for late summer 2020 but without a clear timeline from Sacramento, we feel the prudent thing to do at this time is to offer our prepaid vendors the opportunity to direct us how they would like their vendor fees handled.

- 1.) Transfer your booth fee to the next scheduled Escondido Street Festival with priority for premium locations, OR
- 2.) Receive a full refund.

Please note, we will require responses from all vendors by June 5, 2020. If we do not receive a response by June 5, your vendor fee will automatically be applied to the next scheduled Escondido Street Festival (option 1).

Please email your response to amaclachlan1@gmail.com Make sure you identify yourself accurately with the business name you wrote on your festival application.

Thank you.

Sincerely,

Alex MacLachlan, President
Escondido Downtown Business Association
Event Co-Owner & Organizer | Escondido Tamale Festival
Event Organizer | Escondido Chocolate Festival | Escondido Street Festival
Email: Alex@EscondidoTamaleFestival.org | Web: www.EscondidoTamaleFestival.org
Phone: (760) 207-6321

The Escondido Downtown Business Association, a 501(c)6 Non-Profit, for the marketing, support, and preservation of the 127 year Old Historic Downtown Business District. Escondido Downtown Business Association, 243 S Escondido Blvd #701, Escondido, CA 92025