

POWAY CHAMBER OF COMMERCE

Poway Americana Festival postponed to Sunday, September 13th

Due to the recent Covid-19 global outbreak and recent guidelines and restrictions established by the State of California, and the City of Poway, the Poway Chamber of Commerce has had to cancel the Poway Americana Festival scheduled for Sunday, March 29. **The event has been rescheduled for Sunday, September 13, 2020.**

This annual family festival is our flagship community event and we are extremely disappointed to have to postpone. However, we fully support these precautionary measures to ensure the health and safety of our community members.

Cancellation/Refund Policy

Our policy for vendors cancelling before or within 30 days of the event, found on the application and event website, states:

- Written booth space confirmations will be mailed 21–30 days prior to the event.
- Booth (Vendor) and/or event cancellations, for any reason, including inclement weather, acts of nature or restrictions by government agencies over which the Poway Chamber of Commerce and/or Kennedy and Associates have no control, received before 30 days of the event are assessed a \$60 cancellation fee.
- No refunds 30 days before or within 30 days of the event
- NO REFUNDS if cancellation occurs 30 days prior and/or within 30 days of the event due to any cancellation reason, including inclement weather, acts of nature or restrictions by government agencies over which the Poway Chamber of Commerce and/or Kennedy and Associates have no control.

However, in light of these extremely unusual circumstances and the fact that many of our vendors and festival participants are small businesses, we have decided to adjust our policy to be fair and equitable.

Therefore, we are offering three options for those vendors who have already registered and paid for a booth for the original event date:

OPTION 1: Transfer your paid booth fee to the new event date on September 13, 2020.

The vendor registration fee you have already paid for the March 29th event, as well as your booth assignment, will be transferred to the September 13th event date. There will be no additional fees to you.

>> If you choose this option, please go [here](https://www.kennedyfares.com/poway/americana-festival-new-terms) to reapply in the “Application” section. <https://www.kennedyfares.com/poway/americana-festival-new-terms>

OPTION 2: Apply your paid booth fee to a 1-year membership or renewal with the Poway Chamber of Commerce.

The booth fee you have already paid for the March 29th event will be deducted from the full cost of a Chamber membership. If your membership level is greater than your booth fee, you simply pay the difference. Visit www.poway.com and click on “Member Benefits” and “Join Now” for complete membership details.

>> If you choose this option, please contact our office to activate your membership credit: (858) 748-0016, chamber@poway.com.

OPTION 3: Refund

If you are unable to participate in the event on September 13th, 2020, we will honor our “prior to 30 days” cancellation fee policy by refunding your registration fee, minus a reduced cancellation fee of \$30.

>> If you choose this option, please contact our office to process your refund: (858) 748-0016, chamber@poway.com.

Notify us by **April 1**

We ask that you choose and activate your option by **April 1, 2020**, so that we can move forward with planning for the September 13th event.

Thank you for your support

The Poway Americana Festival is a big draw for families and residents of all ages in this community and surrounding areas every year. Your support and participation in this event make it possible.

Planning for the September event is already underway to make it even bigger and better. We hope that you will consider keeping your booth for the September 13th date to ensure that you don't miss out.

Ed Franklin

Executive Director

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