

Fallbrook Avocado Festival
Sunday, April 21st, 2024
9 AM - 5 PM

SPACE CONFIRMATION

READ THOROUGHLY

INSTRUCTIONS TO VENDORS (Please Read)

Please follow the SET UP & BREAKDOWN SCHEDULE listed on the reverse page. Use the point of entry closest to your booth and travel north. Our staff (BLUE vests) are available to assist you.

Bring this SPACE CONFIRMATION with you. Your arrival time will be strictly enforced. Spaces are 10'x10' and Food court spaces are 15'x10'. You must provide your own canopy and fixtures.

Park adjacent to your assigned space, leaving the curb side clear for other vehicles to pass. Unload your vehicle first and move it outside the festival area prior to starting your booth set-up. Vehicles must be removed by 8:30am or towed at owner expense. **Hard barrier closures will start between 7:30am-8am on the North and South end of the event.**

PARKING: Vendor parking and handicap parking is located on the periphery of the festival. Vendors are responsible to locate their own parking outside the venue. Please be aware of parking restrictions.

SALES STOP PROMPTLY at 5pm and vendor vehicles return on site to load and depart. Sheriff enforces the 5pm sales stoppage to ensure the public vacates the street and vendor's departure is prompt. Thank you for your cooperation!

BREAK DOWN: Since the festival is located on a primary road artery, it must be reopened to public traffic quickly. The festival area must be cleared of vendors and vehicles by 6:30pm.

CLEAN-UP: Future applications will be rejected if your space is not left clean. Please leave your area as clean as you found it.

No SALES OF ILLEGAL ITEMS, WEAPONS (including certain types of knives), EXPLOSIVES (including fireworks, poppers, snap caps, and bomb bags), No tobacco, tobacco/drug paraphernalia or any item promotes the use of any Federally Controlled Substance including Marijuana. Violations may result in forfeiture of fees and dismissal from the Festival. Sale of items not listed on Festival application or deemed harmful or inappropriate by Festival staff is also grounds for forfeiture of fees and dismissal from the event. **NO FREE FOOD OR BEVERAGES ARE ALLOWED TO BE DISTRIBUTED UNLESS PRIOR APPROVED. Cannot guarantee separated booths from similar product types or services.**

CBD VENDORS: No CBD products that have any THC levels and no Edible CBD products. If any law enforcement agency determines you cannot display or sell CBD products, you will be responsible to comply and/or risk departure from festival and forfeit booth fees

ANIMALS: The selling or giving away of live animals is prohibited and is grounds for forfeiture of fees and dismissal from the event.

***SPEEDY RENEWAL: If you want to retain your previous space, you must renew on or before April 21, 2024.** Please "renew" on-line for the April 13th, 2025 Avocado Festival at www.kennedyfares.com/fallbrook, as early as April 12th, 2024. Click the "Fallbrook 2025 Online Speedy Renewal" button. **NOTICE: Your space will only be reserved for 2025 with a renewal and payment the day of the festival or earlier.**

REFUNDS/CANCELLATION: Booth and/or event cancellations, for any reason, including incident weather, acts of nature or restrictions by government agencies over which the Chamber and/or Kennedy Faires Inc have no control, received before 30 days of the event are assessed a \$100 cancellation fee. No refunds within 30 days of the event. No refunds in case of inclement weather, acts of nature or restrictions by governmental agencies, (including Covid restrictions) to cancel the event, over which the Chamber of Commerce, Kennedy Faires, Inc have no control.

EVENT STAFF: Available to answer any questions you may have once you are on site. They will be wearing radios and high-visibility vests for your convenience.

GENERATORS: Generators **MUST be a "Quiet-Type" with low fumes and decibels**-Sorry no exceptions. **Those vendors with generators CANNOT keep fuel within the canopy!** Electric is not available at this event.

HAWKING & EXCESSIVE NOISE: No one is allowed to "hawk" (Calling/shouting Out) products or services, or disturb others with excessive noise. No amplification. You

must operate from within your exhibitor space, not outside your assigned space. No Exceptions!

FIRE, HEALTH & SAFETY: County Health Department inspects all food vendors for compliance.

All Food vendors must post their menus and prices to the public

QUESTIONS? Call 760-945-9288 or email info@kennedyfares.com.

Event Schedule

5:00am: Even Space Vendors arrive (see set up times)
 6:30am: Odd Space Vendors arrive (see set up times)
8:00am HARD BARRIER CLOSURE to inbound vehicle traffic
 8:30am: All Vehicles off Festival Site
 9:00am: Avocado Festival Opens

5:00pm: Festival closes - sales stop & vehicles return on-site
 5:15pm: Temp power ends; cleanup/breakdown begins.
 6:30pm: Vendor breakdown completed & vehicles off event site.
 7:00pm: Street re-opens. Cleanup crew completes work.

Driving directions

From Hwy 15: Exit Old Hwy 395, West on Mission Rd (s13) to the north end of the Festival. See Festival Map

From Hwy 5: Exit Mission Ave. (s76) East, through Bonsall, CA, left and remain on (s13) Mission Rd to Festival area. See Festival Map

Set up times & breakdown times

Set up schedule: Enter the festival area at the cross street closest to your space from Sth. Mission and adhere to scheduled set up times. Enter Main Ave. North direction only, for even and odd-numbered spaces. ***Please unload immediately adjacent to your space and leave curbside free for traffic to pass.***

****IMPORTANT** occupy space by 8:30am or space forfeited****

Even spaces arrive/set up time: 5:00am-6:15am

Park **behind** your booth (inside/on the odd-numbered spaces). This will allow traffic to continue to flow for as long as possible.

Completely unload your vehicle and park it outside the festival area prior to setting up your booth space.
You **must** remove your vehicle from the area before 6:30am

Odd spaces arrive/set up time: 6:30am-7:30am

Park immediately adjacent in the front of your booth.
You **will not** be allowed to set up prior to 6:30am, unless mgt allows it. Your vehicle must be removed by 8am

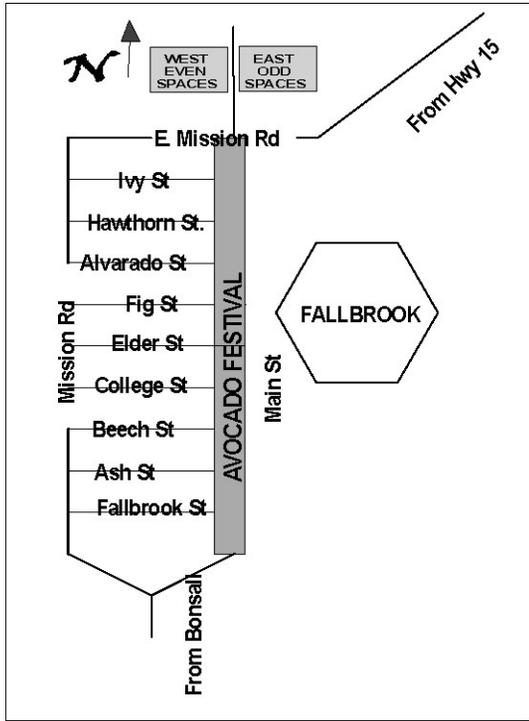
Breakdown schedule:

4:30pm: Start in-booth breakdown
 5:00pm: Festival closed to vendor sales/Vendor vehicles in to load out and clean up begins
 6:30pm: All booth spaces clear, clean & open for traffic
 7:00pm: Remove barricades - street open to public

Vehicle Entry Points

<u>Booth Numbers</u>	<u>Entry Points</u>
100's	Mission Rd>Ivy>Nth on Main
200's	Mission Rd>Hawthorn>Nth on Main
300's, 1000's	Mission Rd>Alvarado>Nth on Main
400's, 1200's	Mission Rd>Fig>Nth on Main
500's, 1400's	Mission Rd>Elder>Nth on Main
600's	Mission Rd>College>Nth on Main
700's	Mission Rd>Beech>Nth on Main
800's	South Main/Fallbrook St. Entrance
900's	South Main/Fallbrook St. Entrance
Food Courts Eastside of Main Ave., 1500's, 1100's, 1300's	Mission Rd>Vine>West on Ivy, or Hawthorn or Fig

Vicinity Map



4/2024