

Poway Spring Festival 2026

Sunday, May 31, 2026

Hosted by the Poway Chamber of Commerce

9 AM – 4 PM

Welcome Kennedy Faires vendors to the 2026 Poway Spring Festival sponsored by the Poway Chamber of Commerce! Please see below for general load in-instructions.

Please Review your information carefully:

Traffic Directions and Vendor Information

Please adhere to the following setup schedule:

SPACE NUMBER SETUP TIME

Booth numbers 99-70, 39-10, 100s & 300s: 5:30AM ENTRY

Booth numbers 69-40, 200s: 7:00AM ENTRY

- **Unload your equipment**
- **GO PARK**
- *****THEN SET UP YOUR BOOTH*****

Prior to event day, please review the festival traffic flow map for the current festival layout

General Layout Notes

- From the parking lots, proceed Northbound on Midland Rd and park adjacent to your booth, leaving room for passing vehicles. Once your vehicle is loaded, please exit at the North end of the festival at Midland Rd and Hilleary Place and be mindful of traffic in the intersection. DRIVE SLOW!!

ALL VEHICLES OFF EVENT SITE NO LATER THAN 8:30AM - SORRY NO EXCEPTION!

Vendor Parking

- Vendor parking is located on the periphery of the festival. Specifically you may park in the Poway City Centre Shopping Mall parking area. Obey parking restrictions if they apply. Avoid parking in the Car Show parking spaces between Ca Credit Union and Community Dental, to avoid towing. See map .

FIRE DEPARTMENT SAFETY NOTES

- No electric access without prior approval. Electrical cords must be taped down to avoid tripping. Bring duct tape.

- Must have a fire retardant/resistant canopy or umbrella, or no canopy at all. The Fire Department checks labels for compliance.
- Cooking appliances are not permitted underneath the canopies (includes open flame, deep fryers, woks, skillets, etc.). The Fire Department Inspector will require you to move it outside of the canopy, per the California Fire Code.
- For food vendors cooking with grease/oil laden vapors (includes deep fryers, woks, and skillets), a “Class K” fire extinguisher is required by state law.
- All cooking vendors must have a current (service tag, or store purchase receipt within the last 12 months) size 2A:10B:C fire extinguisher.
- Helium and CO₂ bottles must be anchored.
- Liquid propane gas must be stored 50 ft away from open flames.

GENERATORS

- Approval from festival management is required for generators.
- Generators are required to be isolated from the public; 3-foot clearance is required between barrier and generator.
- Gas cans must be stored at a 50-ft distance, and refueling must not occur closer than 20 ft to canopies.
- A size 2A:10B:C fire extinguisher is required with all generators.

GENERAL VENDOR INFORMATION

- Please drop off your booth supplies first, before you set up your booth, and then proceed to park your vehicle. Vehicles must be out of the festival area by the end of the load-in window to control traffic.
- Parking outside of the festival only. Zone Managers (wearing blue vests) will assist you with directions or questions.
- Your space may be reassigned to standby exhibitors if not occupied by **8:30 am**.
- All vendors with sales must have a valid California Seller’s Permit, and it must be available to view.
- Electricity not available unless arranged prior. No generators without prior approval. Bring power cords — 100 ft long and heavy gauge recommended. Only a space is provided. Tables, chairs, canopies, etc., are the vendor's responsibility. Canopy weights required. All standard spaces for the new event layout are 11’ frontage x 10’ deep. Food Courts spaces vary from 15’ x 10 to Food Truck length. We cannot guarantee separation from similar products or competitors. **GENERATORS MUST BE A “QUIET-TYPE” GENERATORS WITH LOW DECIBEL & LOW FUMES.**
- Vendors are responsible to carry their own liability insurance that will indemnify the “City of Poway” & “Poway Chamber of Commerce and Kennedy Faires Inc.” And a valid sellers licence, if applicable, according to the state of California.
- North City LANDSCAPING: Please do not walk on the plants or store merchandise in any area where plants are growing.
- **IMPORTANT:** No exhibitor or participant may “hawk” merchandise or services. You must operate within your booth space and only sell products or promoted services listed on

your application, unless preapproved by management. No excessive noise or infringement on festival visitors or other exhibitors. You may not exhibit/sell services or products not listed on your application. All vendors are required to leave booth space completely clean.

- OPEN FOOD VENDORS: All open food vendors must tarp underneath their entire booth set-up to protect street/sidewalk against oil/food stains.
- SALE OF ILLEGAL ITEMS, WEAPONS (including certain knives such as double edge, switch blade, throwing or butterfly knives, etc.), EXPLOSIVES (including fireworks, poppers, snap caps, and bomb bags), or potato guns are prohibited. Having them could result in **forfeiture of fees and dismissal from the festival**. No tobacco, tobacco/drug
- Festival application or deemed harmful or inappropriate by Festival staff is also grounds for forfeiture of fees and dismissal from the event. All CBD vendors are responsible to comply with Federal, State, and Municipal regulations. Escondido Chamber of Commerce is not involved in qualifications or disqualifications of CBD products. **No free food or beverages are allowed to be distributed unless prior approval is granted.**
- No exhibitor tear-down prior to **4:00 PM**. Selling stops at **4:00 PM**. All vendors and vehicles must be off the streets by **5:30 PM sharp**.

Pre-Event Day Questions?

**Please call (619) 736-8381 or email abraham.alto@kennedyfares.com or
lauren.alto@kennedyfares.com**

Thank you for being with us at the **Poway Spring Festival**
We look forward to a fun, safe, and successful event for all!